



KGAN
600 Old Marion Rd NE
Cedar Rapids, IA 52402

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 4002228

Schedule Dates 09/24/19-09/30/19
Advertiser Pete Buttigieg for President-D (132717)
Agency AKPD Message & Media (6417)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PETE FOR AMERICA (1249532)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name EMBRO,CORISSA
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PETE BUTTIGIEG MATT GAGGIANO
FLIGHT RUNS TUE, 9/24-MON, 9/30.

Date Entered 09/20/19
Last Modified 09/20/19
Entered By Ashley Wong
CO-OP No
External # ECR26625259
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,155.00
Net Total \$6,545.00
Sales Tax

Cedar Rapids (KGAN)

By Broadcast Month	Spots	Rate
Sep. 2019	13	\$7,250.00
Oct. 2019	2	\$450.00
Grand Total:	15	\$7,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1 - 1.6)	09/29/19-09/29/19	1	:30	9:30A- CBS-Face The Nation								1	1	\$250.00	\$250.00	Cedar Rapids (KGAN)	FACE THE NATION	9/20/19
2.0	Normal Line / News (2 - 3.4)	09/29/19-09/29/19	1	:30	7:58A- CBS-CBS News Sunday Morning								1	1	\$350.00	\$350.00	Cedar Rapids (KGAN)	SUN NEWS	9/20/19
3.0	Normal Line / Prime (3 - 6.0)	09/29/19-09/29/19	1	:30	6:30P- CBS-60 Minutes (Sunday)								1	1	\$2,500.00	\$2,500.00	Cedar Rapids (KGAN)	60 MINUTES	9/20/19
4.0	Normal Line / Prime (4 - 10.3)	09/24/19-09/24/19	1	:30	6:58P- CBS-NCIS (Tuesday)		1							1	\$1,200.00	\$1,200.00	Cedar Rapids (KGAN)	NCIS	9/20/19
5.0	Normal Line / Prime (5 - 12.7)	09/26/19-09/26/19	1	:30	Orbit- [P]CBS-Young Sheldon (Thursday)(Th), [P]CBS-The Unicorn (Thursday)(Th)					1				1	\$1,000.00	\$1,000.00	Cedar Rapids (KGAN)	YOUNG/UNICORN	9/20/19
6.0	Normal Line / News (6 - 2.3)	09/24/19-09/27/19	1	:30	10P- News-CBS2 News at 10p	4		X	X	X	X			4	\$300.00	\$1,200.00	Cedar Rapids (KGAN)	NEWS	9/20/19
7.0	Normal Line / News (7 - 2.4)	09/28/19-09/28/19	1	:30	10P- News-CBS2 News at 10p Sat							1		1	\$250.00	\$250.00	Cedar Rapids (KGAN)	10P	9/20/19
8.0	Normal Line / News (8 - 2.7)	09/30/19-09/30/19	1	:30	10P- News-CBS2 News at 10p		1							1	\$300.00	\$300.00	Cedar Rapids (KGAN)	10P	9/20/19
9.0	Normal Line / News (9 - 3.1)	09/29/19-09/29/19	1	:30	10:30P- News-CBS2 News at 10p Sun								1	1	\$300.00	\$300.00	Cedar Rapids (KGAN)	NEWS	9/20/19

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Reg. Ungar 9-24-19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KGAN
600 Old Marion Rd NE
Cedar Rapids, IA 52402

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 4002228

Schedule Dates 09/24/19-09/30/19
Advertiser Pete Buttigieg for President-D (132717)
Agency AKPD Message & Media (6417)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PETE FOR AMERICA (1249532)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name EMBRO,CORISSA
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PETE BUTTIGIEG MATT GAGGIANO
FLIGHT RUNS TUE, 9/24-MON, 9/30.

Date Entered 09/20/19
Last Modified 09/20/19
Entered By Ashley Wong
CO-OP No
External # ECR26625259
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,155.00
Net Total \$6,545.00
Sales Tax

Cedar Rapids (KGAN)

By Broadcast Month	Spots	Rate
Sep. 2019	13	\$7,250.00
Oct. 2019	2	\$450.00
Grand Total:	15	\$7,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10 - 1.7)	09/30/19-09/30/19	1	:30	10:35P- CBS-The Late Show With Stephen Colbert	1	1							1	\$150.00	\$150.00	Cedar Rapids (KGAN)	LATE SHOW	9/20/19
11.0	Normal Line / SPOT (11 - 1.8)	09/24/19-09/27/19	1	:30	10:35P- CBS-The Late Show With Stephen Colbert	2		X	X	X	X			2	\$100.00	\$200.00	Cedar Rapids (KGAN)	LATE	9/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

#4002228



125 West 55th St
New York, NY 10019

Contract # 26625259	Changes as of: 9/20/2019 at 1:28 PM	Version: Current State Version 1
CPE:	Flight: 9/24/19 - 9/30/19	Station: KGAN
Agency: AKPD MESSAGE & MEDIA	Advertiser: Pete For America	Market: Cedar Rapids
730 N Franklin #404	Product: PETE BUTTIGIEG	Office: CHICAGO
Chicago, IL 60654	Agency Order #:	Service: Nielsen
	Buyer: CORISSA EMBRO	Primary Demo: Adults 35+
	Salesperson: MATTHEW GAGGIANO	Assistant: REBECCA BERRY
	312-832-6617	312-832-6637

Con Type: POLITICAL/VOTE
Total \$: \$7,700.00

Total Spots: 15
Total CPP: \$135.80
Total GRP: 56.7

Separation:

Comments: FLIGHT RUNS TUE, 9/24-MON, 9/30.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/24 - 9/30		Total Spots	Total \$	CPP*	GRP*
							9/24	9/30				
1	Su 9:30a-10:30a		CBS FACE THE NATION	\$250.00	1.6	30	1	0	1	\$250.00	\$156.25	1.6
2	Su 8a-9:30a		CBS SUN MORNING	\$350.00	3.4	30	1	0	1	\$350.00	\$102.94	3.4
3	Su 6:30p-7:30p		60 MINUTES (SEASON PREMIERE)	\$2,500.00	6.0	30	1	0	1	\$2,500.00	\$416.67	6.0
4	Tu 7p-8p		NCIS (SEASON PREMIERE)	\$1,200.00	10.3	30	1	0	1	\$1,200.00	\$116.50	10.3
5	Th 7p-8p		YOUNG SHELDON/THE UNICORN (SEASON PREMIERE)	\$1,000.00	12.7	30	1	0	1	\$1,000.00	\$78.74	12.7
6	Tu-F 10p-10:35p		CBS2 NEWS AT 10P	\$300.00	2.3	30	4	0	4	\$1,200.00	\$130.43	9.2
7	Sa 10p-10:30p		CBS2 NEWS @ 10P	\$250.00	2.4	30	1	0	1	\$250.00	\$104.17	2.4
8	M 10p-10:35p		CBS2 NEWS AT 10	\$300.00	2.7	30	0	1	1	\$300.00	\$111.11	2.7
9	Su 10p-10:30p		CBS2 NEWS AT 10P	\$300.00	3.1	30	1	0	1	\$300.00	\$96.77	3.1
10	M 10:35p-11:35p		THE LATE SHOW	\$150.00	1.7	30	0	1	1	\$150.00	\$88.24	1.7
11	Tu-F 10:35p-11:35p		THE LATE SHOW	\$100.00	1.8	30	2	0	2	\$200.00	\$55.56	3.6
TOTALS:							13	2	15	\$7,700.00	\$135.80	56.7



125 West 55th St
New York, NY 10019

Contract # 26625259	Changes as of: 9/20/2019 at 1:28 PM	Version: Current State Version 1	
CPE:	Flight: 9/24/19 - 9/30/19	Station: KGAN	Con Type: POLITICAL/VOTE
Agency: AKPD MESSAGE & MEDIA 730 N Franklin #404 Chicago, IL 60654	Advertiser: Pete For America	Market: Cedar Rapids	Total \$: \$7,700.00
	Product: PETE BUTTIGIEG	Office: CHICAGO	Total Spots: 15
	Agency Order #:	Service: Nielsen	Total CPP: \$135.80
	Buyer: CORISSA EMBRO	Primary Demo: Adults 35+	Total GRP: 56.7
	Salesperson: MATTHEW GAGGIANO 312-832-6617	Assistant: REBECCA BERRY 312-832-6637	
	Separation:		

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
09/20/19 1:28 PM	REBECCA BERRY	FLIGHT RUNS TUE, 9/24-MON, 9/30.

Competitive Information	
Market Budget:	\$0
KGAN Share:	15%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$7,700.00	\$135.80	56.7
Total	100%	15	\$7,700.00	\$135.80	56.7

Monthly Summary		
Month	Spots	Dollars
2019-Sep	13	\$7,250.00
2019-Oct	2	\$450.00
Total	15	\$7,700.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/19 2:59 PM					\$0	\$0	
New	9/20/19 1:28 PM	REBECCA BERRY	New	15		\$7,700.00	\$7,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---